

## **PARTNER WITH CFSI**

#### HIGH-IMPACT INTERNSHIPS FOR EVERY STUDENT









As the cost of college continues to climb, students and families are challenging higher education to demonstrate how it prepares the students of today to become the professional and civic leaders of tomorrow. Through two 15-week programs, Boston-based Semester in the City and locally-focused Semester for Impact, College for Social Innovation helps colleges complement their curricula, strengthen student outcomes, and build pipelines to careers of impact.

"At a time when my generation feels like the world is falling apart just as we are coming into it, Semester in the City allows us to roll up our sleeves and make a difference in a supportive community."

ALEX VERGARA, FALL '21

Building off a seven-year track record and 500+ student success stories, CFSI is proud to offer colleges and universities the opportunity to invest in high-impact experiential learning at a cost that is less than half the cost of the average study away program. All students are matched with a 400-hour social impact internship with a mentor and a special project, receive a full semester of academic credit, and benefit from a ~\$2,000 college scholarship from AmeriCorps.



% who say doing each of the following while they were undergraduates would have better prepared them to get the job they wanted:

Choosing a a different major
Looking for work sooner

Studying harder

Gaining more work experience

50%

"Through our partnership with CFSI, we are proud to co-produce solution-driven thinkers who are equipped to tackle complex challenges in the world as well as their own careers and lives."

FAINA BUKHER
DIRECTOR
UNH CHANGEMAKER
COLLABORATIVE



- Up to \$100,000 in scholarships for your students annually (\$2k per student)
- \$5,000 grant to support a faculty coordinator stipend and participation in national learning network

info@collegeforsocialinnovation.org





## **STUDENT OUTCOMES**

SUPPORTING SUCCESSFUL PATHS FROM COLLEGE TO CARFER





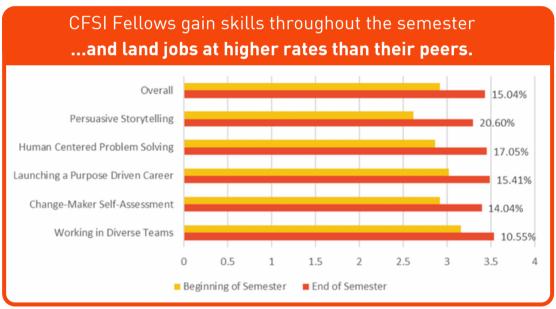




When it comes to internships and off campus study, not all experiences are created equal. College for Social Innovation's semester programs equip college students with the skills and perspectives to not only grow their professional preparedness, but also their ability to create positive change.

"This program has supported me for my future in ways that I could never have imagined. Having the opportunity to experience a workplace environment, firsthand, allows you to make valuable connections while developing critical professional skills."

DOMINIC MONTEIRO FALL '21 While CFSI Fellows represent a wide range of identities and interests, we have found that our programs are a particularly strong fit for students who are majoring in the humanities, liberal arts, and social sciences; students who learn best in a hands-on environment; and students who have traditionally been underserved by internship programs, including international students and domestic students of color. Above all, we seek to enroll students who are open to a journey of growth, and who will return to their college communities as stronger citizens and community members.

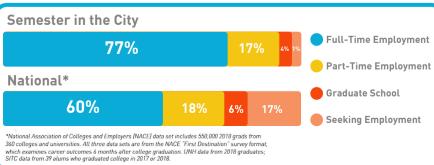




mentors would interview their fellow for an entry level role ...or hire them in a heartbeat.

#### STUDENTS LAND JOBS AFTER SITC!









## **INSTITUTIONAL BENEFITS**

# ACCELERATE PROGRESS TOWARDS INSTITUTIONAL GOALS









College for Social Innovation is staffed by professionals with deep experience in education, youth development, and the social innovation sector. We understand the landscape of higher education, including the financial and demographic pressures that institutions face as well as the power of uniting academic programs with intentional opportunities for applied learning.

Across 15 semesters of programming, 500+ CFSI students have demonstrated significant skill gains and shared as many anecdotes of personal and professional growth. At the end of each semester, partners receive a compendium of student outcomes data that can be used to tell your institution's story and strengthen the outcomes that matter most.

"We are in the business of providing life-changing experiences to our students, and our partnership with College for Social Innovation is an important part of that mission. If talking about CFSI with prospective students causes even 10 more students to enroll, that alone more than pays for the program."

WILLIAM FALLS, DEAN OF UVM'S COLLEGE OF ARTS AND SCIENCES

1

#### **Boost Retention & Graduation Rates**

By providing opportunities for students to learn experientially while growing their confidence and maturity, CFSI can help your college bolster four-year graduation rates and retain students who may struggle in traditional classrooms.

#### Advance Equitable Outcomes for Underserved Students

First-generation, low income, and nonwhite college students have long experienced unequal access to off-campus study and professional development opportunities. CFSI aims to reverse that trend. Two thirds of our alumni share one or more of these identities, and students overwhelmingly report that they have thrived in a diverse community that empowers them to build career capital through the lens of social impact.

2

3

#### **Build Your Institution's Brand**

Partnering with CFSI creates additional revenue opportunities by strengthening your institution's value proposition and generating stories and outcomes data that you can share with prospective students and donors.







## **EXPERIENTIAL LEARNING**

PROVEN PEDAGOGY, REAL- WORLD RESULTS









College for Social Innovation's semester programs are rooted in a strong foundation of peer-reviewed research into how young adults best learn and develop as emerging professionals and civic leaders.

# "Learning is reflection upon experience." JOHN DEWEY

The cornerstone of both SITC and SFI is a 30-hour internship at one of <u>200+ partner organizations</u> within the social sector. Each student Fellow is hand-matched with a vetted site mentor and completes a capstone special project in addition to more typical capacity-building work for the organization.

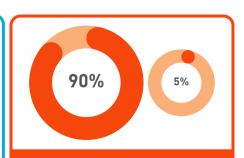


Through structured immersion into their internship organization, cohort community, and either the city of Boston (SITC) or the local impact sector surrounding their home school (SFI), Fellows engage in "learning by doing" with wraparound support. They also take two reflection-based classes designed to connect their individual internship experience to the theory, practice, and history of social impact work.



"SITC is an apprenticeship to adulthood, and students return from the program with purpose, new skills, less anxiety, and a better understanding of how to navigate both college and life in general."

DOLITA CATHCART
PH.D., CHIEF PROGRAM
OFFICER



The knowledge retention rate for employees who go through traditional learning is only five percent, whereas the retention rate from experiential learning can be up to 90 percent.





## **IMPACT NETWORKS**

STUDENTS + COLLEGE PARTNERS DO GOOD AND DO WELL









CFSI's north star is a commitment to social impact. As a provider of semester programs, our goal is for students to return to campus as stronger and more professionally prepared civic leaders; as a provider of internships, we seek to strengthen the social sector by providing critical support to local nonprofits. When these two aspirations translate into action, the results are continually inspiring.

Through our partnership with AmeriCorps, CFSI is proud to offer students a suite of enhanced benefits. including additional food reimbursement funds, a ~\$2,000 Segal Education Award upon successful program completion, and introduction into a network of 700+ Employers for National Service.



- Up to \$100,000 in scholarships for your students annually (\$2k per student)
- \$5,000 grant to support a faculty coordinator stipend and participation in national learning network

"The benefit of a partnership with CFSI is that they take their time in ensuring that organizations like ours can get extra staff to support projects. I have nothing but good things to day about all of our fellows. The matching process is incredible."

LAETIA PIERRE-LOUIS CENTER TO SUPPORT IMMIGRANT ORGANIZING "We are passionate about the next generation, developing the workforce, and creating relationships with youth. In turn we work with young adults in a pivotal time of their development who build capacity for our organization."

> MEGHAN DESMOND ST.STEPHEN'S YOUTH PROGRAMS

### **SAMPLE STUDENT WORK**







